

HERVY B. CHRISTMAS JR.

AI Strategist | AI Implementation Specialist

Greensboro, NC | Open to remote work and relocation for the right opportunity | hervy@live.com

PROFESSIONAL SUMMARY

Self-taught AI strategist and implementation specialist with an Associate-level degree in Information Systems and hands-on experience designing AI-powered business systems, workflows, applications, content engines, and customer-intake solutions. Since summer 2024, independently built and operated an AI Operating System that organizes projects, captures institutional knowledge, creates business content, supports delegation, reduces research time, and converts ideas into repeatable workflows. Skilled at identifying operational bottlenecks, translating business needs into practical AI solutions, building prototypes and applications, documenting processes, and helping nontechnical users adopt AI tools.

CORE SKILLS

AI Strategy and Implementation | AI Adoption | Business Process Improvement | Workflow Design | AI Operating Systems | Prompt and Context Design | Custom GPTs | Knowledge-Base Development | AI Application Prototyping | Process Documentation | SOP Development | Content Operations | Research Automation | Human-AI Collaboration | Customer Onboarding | Lead-Generation Systems | Business Analysis | Product and Offer Strategy | Quality Assurance | Strategic Communication

TECHNICAL AND AI TOOL EXPERIENCE

Tools: ChatGPT, OpenAI Codex, Custom GPTs, Claude, Gemini, Replit, HeyGen, OpusClip, Canva Pro, Lovable, Bolt, ElevenLabs, Google Workspace, Notion, and Airtable. Hands-on experience with the primary tools listed above for one year or more. Built and tested 30+ applications and prototypes through Replit.

SELECTED EXPERIENCE

INDEPENDENT AI STRATEGIST AND BUILDER

AI Operating System, Business Ventures, and Independent Projects | 2024-Present

- Designed and operated a multi-project AI Operating System serving as a command center for business priorities, projects, content, research, operations, open loops, daily recaps, morning briefs, and institutional memory.
- Created information-routing workflows that turn unstructured ideas, conversations, and research into organized project files, action items, reusable frameworks, content assets, and follow-up tasks.
- Built repeatable AI-assisted workflows for content production, research, delegation, review, publishing, business administration, and operational monitoring.
- Developed reusable templates, scripts, checklists, dashboards, decision rules, task queues, and knowledge-base structures so successful workflows could be repeated or transferred to other users and businesses.
- Created a content-production system supporting SEO articles, social media posts, video ideas, visual-asset prompts, publishing packages, quality-control checklists, and virtual-assistant handoffs.
- Packaged research and content into organized ZIP folders for virtual assistants, reducing research and preparation time and making delegated work easier to execute.
- Used AI to develop business ideas, customer journeys, offer structures, landing pages, lead-generation systems, training concepts, digital products, and marketing campaigns.

AI APPLICATION AND PROTOTYPE BUILDER

Independent Replit and AI Projects | 2024-Present

- Built and tested 30+ applications and prototypes using Replit and related AI-assisted development tools.
- Moved from business idea to functional prototype, landing page, internal tool, or customer-facing concept through structured requirements, AI-assisted development, iterative testing, and refinement.
- Used Replit, Lovable, Bolt, and related platforms to explore websites, dashboards, intake systems, digital tools, and business applications.
- Communicated requirements to AI tools, inspected results, identified problems, refined instructions, and improved outputs through iteration.

SELECTED EXPERIENCE (CONTINUED)

AI WORKFLOW AND BUSINESS SOLUTION DESIGNER

Selected Independent Projects | 2024-Present

- Designed an AI-assisted employee hiring assessment after identifying employee selection and assessment as a bottleneck during an interview.
- Created an onboarding landing page concept for a gym that was manually tracking customers, with the goal of improving intake, organization, and customer onboarding.
- Designed AI-supported lead-generation and quiz-funnel concepts connecting customer questions to segmentation, follow-up, offers, and next steps.
- Developed local-business AI service concepts focused on websites, content, customer intake, follow-up, visibility, and operational efficiency.
- Created practical AI education and digital-business concepts for truckers, creators, entrepreneurs, local service providers, and other nontechnical audiences.
- Translated business problems into plain-language workflows that could be explained to business owners, assistants, collaborators, and potential customers.
- Applied quality-control thinking by checking source information, identifying uncertainty, validating business claims, and separating useful signals from misleading data.

AI CONTENT AND KNOWLEDGE OPERATIONS BUILDER

Independent Digital Ventures | 2024-Present

- Developed content strategies spanning websites, SEO, YouTube, social media, email, educational products, and community-building.
- Built systems that transform source knowledge and personal expertise into articles, video concepts, social posts, visual assets, handoff documents, and publishing queues.
- Created upload-ready knowledge packages and reusable frameworks for custom GPTs and AI-assisted education.
- Developed buyer-facing documentation and digital-asset frameworks covering traffic, analytics, audience data, ownership proof, revenue history, and operational readiness.
- Connected content, AI education, digital products, audience development, customer journeys, and monetization into broader business systems.
- Created processes allowing a virtual assistant or collaborator to continue work using clear source material, instructions, assets, and quality standards.

EDUCATION

Associate Degree, Information Systems

Guilford Technical Community College | Greensboro, NC

ADDITIONAL QUALIFICATIONS

- Self-taught AI practitioner since summer 2024.
- Strong ability to explain complex AI concepts in clear, practical language.
- Comfortable working with ambiguity and turning scattered information into structured action.
- Experienced in designing systems for nontechnical users and small-business environments.
- Able to work across strategy, implementation, documentation, content, prototyping, and continuous improvement.
- Brings entrepreneurial experience and real-world business judgment to AI adoption projects.

TARGET POSITIONS

AI Strategist | AI Implementation Specialist | AI Implementation Consultant | AI Adoption Consultant | AI Operations Strategist | AI Workflow Consultant | AI Business Systems Consultant | Digital Transformation Strategist | AI Solutions Consultant